

## **The Director of Media Relations & Publications of Saudi Aramco's oil company confirms his participation in the XIX Public Relations World Congress**

Faisal S. Al-Zahrani, Director of Media Relations and Publications of Saudi Aramco, Saudi Arabia's oil company, confirmed his participation to the Direction of Extension and Community Relations (EPU) of the Universidad de San Martín de Porres, co-organizer of this great event.

Al-Zahrani, an IPRA member since 2006, has been President of the IPRA Gulf Chapter covering Kuwait, United Arab Emirates, Bahrain, Oman, Qatar and Saudi Arabia since 2008. He is an active member of several international societies and organizations, such as the Society for Organizational Learning (SOL), the Arabian Society for Human Resource Management (ASHRM), and the Toastmasters International Organization.

A Computer Engineer from the University of the Pacific in California, Zahrani has been a speaker, moderator and host in international events, as well as a panel member in topics of corporate and communicative functions. He has held the positions of a Process Improvement Consultant and Director of the Continuous Excellence Department in Saudi Aramco. He was also in charge of several managerial positions in industrial engineering.

The IPRA 2010 will be attended by renowned experts in communications and public relations, such as Robert Grupp, Donald Wright, Don Stacks, Antonio Nogüero, among other experts, who will address the last trends and success cases related to the practice of public relations.