



## **USA Award-winning scholar to participate in IPRA 2010, XIX Public Relations World Congress**

Don W. Stacks, Public Relations Program Director at Miami University, USA, will come to Lima, venue of the congress, to give a presentation that will be attended by leading executives in the field of Public Relations.

Dr. Stacks has been earned numerous awards for his achievements in teaching and research. At the University of Miami, U.S.A., his awards include "Professor of the Year" and "Provost's Award for Scholarly Activity". His professional recognitions include the highest awards an academic can get from the public relations profession: the "Pathfinder Award" for research programs by The Institute for Public Relations.

A Ph.D. in Communication Studies from The University of Florida and a B.A. in Business Administration from the Institute of Public Relations, both in the U.S.A., Dr. Stacks is a member on a number of academic and professional review boards; a member of the Commission on Public Relations Measurement and Evaluation and the Commission on Public Relations Education (U.S.A.).

Currently, Dr. Stack directs the US largest public relations research conference. His fields of interest include public relations theory and methodology, nonverbal communication, persuasion, intercultural communication, listening in the corporate environment, and biosocial/neurocommunication research.