



President of the Institute for Public Relations at IPRA 2010, XIX Public Relations World Congress

Robert W. Grupp, who is also President of Grupp Global Partners LLC, a management consultancy focused on corporate communications and international public relations. He will be one of the guest speakers to IPRA 2010.

PR senior professionals continue to confirm their attendance, Robert W. Grupp, president of IPRA in 2008, will participate in the congress organized by San Martín de Porres University.

Grupp is an expert in international corporate communications with 30 years experience as a public relations and corporate communications consultant.

Promoter of public diplomacy or corporate diplomacy, Robert W. Grupp is also a member of the Arthur W. Page Society, a professional association gathering top 500 public relations and corporate communications executives, CEOs of biggest world public relations agencies, and leading professors of business and communication schools of the U.S.A.

As IPRA President, Grupp expanded the organization's global networks and reached out to PR professionals in emerging markets.