



Renowned US professor confirms attendance to XIX Public Relations World Congress

Donald K. Wright, internationally known professor, author, speaker, researcher, and corporate communications consultant, will participate in the world congress.

Dr. Wright has received the "Outstanding Educator Award" from The Public Relations Society of America (PRSA) for teaching excellence and the "Pathfinder Award" from the Institute for Public Relations for his research productivity.

Dr. Wright has been a university professor for over 30 years. He is an active consultant in public opinion surveys and corporate communication. He has also organized and directed professional development and training programs for over 500 companies and public relations agencies.

In 2000, *PR Week*, the premier online publication for PR in the U.S.A., selected Dr. Wright as one of the top 10 public relations educator in the U.S.A.

Dr. Wright holds a Masters Degree from the California State University and a Ph. D. from the University of Minnesota, U.S.A. He is one of the only two academics ever elected President of the International Public Relations Association (IPRA). Currently, he is an accredited member of the Public Relations Society of America and an IPRA fellow.