



Senior Director of US Agency Dix & Eaton will participate as speaker at the IPRA 2010 Public Relations World Congress

Gary Wells confirmed his presence in the XIX Public Relations World Congress, to take place next June, 2010.

Gary Wells directs global communications efforts across Dix & Eaton, as the firm frequents such global business and media centers as Beijing, London, New York, Moscow, Hong Kong, Mumbai, São Paulo, Frankfurt and more.

Wells has established a network that is unique to Dix & Eaton of communications agencies around the world, with some 75 agencies in 50 nations. He also provides strategic media relations and global communications counsel to top executives of leading corporations and institutions.

Gary Wells is a member of the National Press Club, Overseas Press Club of America, National Investor Relations Institute and International Public Relations Association. He is also a past chairman of the International Public Relations Network, and is a member of several advisory boards.

Dix & Eaton works with media around the world, building long-term relationships with some of the most important business, trade and local journalists in key markets in Asia, Europe and more. This approach regularly results in stories about client organizations in such key media as: CNBC, Financial Times, ICIS Chemical Business, BBC.com, The Wall Street Journal, The New York Times, Business Week, EDN, The Times of London, CNN, and many others.